Introduction to the Refreshed Strategic Plan 2015-2020

In October 2017, the GGGI Council approved the GGGI Refreshed Strategic Plan 2015-2020. The Strategic Plan sets the strategic framework for the organization to support partner countries transition toward a green growth model and serves as a statement of intent to GGGI stakeholders. At the halfway mark of GGGI’s 2015-2020 Strategic Plan, the Institute has reflected on progress against the Plan to date and ‘refreshed’ aspects of the Plan to ensure its continued relevance and enhance GGGI’s strategic position, without changing the major premises on which the strategy was built.

Based on the Mid-term Strategic Review, the Refreshed Strategic Plan includes a set of six new, sharpened Strategic Outcomes (SOs) of direct relevance to the national development goals of Member countries, including Nationally Determined Contributions (NDCs), and aligned to the Sustainable Development Goals (SDGs):

(i) GHG emission reduction, (ii) creation of green jobs, (iii) increased access to sustainable services, such as, clean affordable energy, sustainable public transport, improved sanitation, and sustainable waste management, (iv) improved air quality, (v) adequate supply of ecosystem services, and (vi) enhanced adaptation to climate change.

In the Refreshed Strategic Plan and Corporate Results Framework (CRF), GGGI proposes to set targets for these SOs. GGGI’s 2030 corporate targets for the SOs will be set by adding the share of the national NDC and SDG targets in GGGI partner countries, for the sectors in which GGGI will be active. For countries where there are missing data, GGGI will estimate placeholders until governments set those targets.

This approach incorporates the recognition that GGGI contributes to these outcomes along with the efforts of many other stakeholders, including partner governments themselves. In addition to long-term (2030) targets, medium-term (2020) targets will be subsequently defined as reasonable milestones to demonstrate GGGI is on-track to achieve 2030 outcomes.

While most of GGGI’s existing programs are aligned to the new SOs through the thematic priorities, projects reported on in the 2017 Annual Report Results Report were designed and approved prior to the adoption of the new SOs. In addition, target setting against the new SOs is an ongoing process.

Therefore, results reported are against the original set of Outcomes in the GGGI Strategic Plan, and the basis under which programs were developed in the Work Program and Budget 2017-2018. These are incorporated in GGGI’s revised CRF as Intermediate Outcomes (IOs).